

MADE BY



WITH LOVE

ABOUT ROYAL ARMENIA JV LLC

At Royal Armenia JV LLC, we're passionate about bringing the rich, vibrant world of coffee to your cup. As the first company in Armenia to process and package premium green coffee, we take pride in our journey from bean to brew. We carefully source the finest varieties from renowned coffee-growing regions, ensuring that every batch embodies the unique flavors and aromas these countries have to offer.

Our commitment to quality is unwavering. Each of our products meets stringent international standards and technical regulations, reflecting our dedication to excellence.

Our production processes align with both state and international quality and food safety management standards (ISO 22000:2018), fully complies with the requirements of the Halal standards, as well as all Customs Union regulations.

Explore our diverse selection, from meticulously roasted beans to exquisite blends of Arabica and Robusta. We offer a delightful range of products, including 100% natural instant freeze-dried and granulated coffees, convenient 3-in-1 and cappuccino coffee drinks, as well as instant chocolate and tea options. At Royal Armenia, we don't just deliver coffee; we deliver an experience crafted with passion and care, ensuring every sip brings joy and warmth.

IMPORT

INDONESIA
GUATEMALA

ETHIOPIA
VIETNAM

MEXICO
COLOMBIA

INDIA
BRAZIL



COFFEE BEANS FROM AROUND THE WORLD

Coffee is more than just a brewed beverage; it's a journey of flavor and aroma, crafted from the roasted seeds of the *Coffea* plant. These seeds are nestled within vibrant coffee "cherries," which flourish on trees across over 70 countries, primarily in the lush, equatorial regions of Latin America, Southeast Asia, India, and Africa. As one of the most traded agricultural commodities globally, green (unroasted) coffee represents a vital connection between cultures and economies.

Coffee is a delightful brewed beverage known for its rich aroma and captivating flavor, crafted from the roasted seeds of the *Coffea* plant. These precious seeds are nestled within vibrant coffee "cherries," which flourish on trees cultivated in over 70 countries around the world.



With its characteristic slight acidity and energizing caffeine content, coffee is a beloved drink enjoyed by millions. Among the over 40 varieties of *Coffea*, two stand out for their exceptional quality: *Coffea Arabica* and *Coffea Robusta*. Worldwide consumption reflects this preference, with Arabica making up about 70% and Robusta 30%. Once the coffee berries reach their peak ripeness, they are carefully picked, processed, and dried, setting the stage for the exquisite brews that await. Each cup tells a story of its origin, reflecting the unique landscapes and traditions of coffee-growing regions around the globe.

COFFEE ROASTING PROCESS









ROASTED COFFEE BEANS

Our medium-roasted RA coffee blend RA Arabica and Robusta, featuring a harmonious mix of Arabica and Robusta beans, offers a bold and invigorating flavor that sets it apart. Each sip delivers a unique taste experience, crafted from carefully selected roasted beans that combine the smooth, rich characteristics of Arabica with the robust intensity of Robusta.

Our medium-roasted RA 100% Arabica premium variety showcases a unique flavor profile, crafted from a carefully selected blend of Brazilian and Mexican Arabica beans. Each sip reveals a rich fullness, complemented by moderate acidity and sweet notes of dried spices.



RA Arabica & Robusta
1000g (2.2lb)
500 (1.1.2lb)



RA 100% Arabica
1000g (2.2lb)
500 (1.1.2lb)



COFFEE GRINDING PROCESS



Royal Armenia's coffee grinding process uses high-quality grinders to achieve the perfect particle size for each coffee type. For oriental coffee, the beans are ground into fine powder, preserving the full aroma and flavor, and ensuring every cup delivers the rich, authentic taste coffee lovers expect.



RA BRASILIA GROUND COFFEE
100G 3.52OZ



RA BRASILIA GROUND COFFEE GREEN
100G 3.52OZ

GROUND COFFEE

At Royal Armenia, we take pride in offering a diverse selection of exquisite blends featuring the finest varieties of Arabica and Robusta. Our range of products invites coffee lovers to embark on a flavorful journey, ensuring that everyone can discover their perfect cup.

Each batch of our roasted ground coffee is lovingly packed in a premium three-layer doypack with a convenient zip fastener, expertly designed to preserve the rich flavors and captivating aromas. With every sip, you'll experience the passion and craftsmanship that goes into creating a truly memorable coffee experience.



RA AROMA
100g (3.52oz)



RA ELEGANT
100g (3.52oz)



RA CHARM
100g (3.52oz)



RA CLASSIC
100g (3.52oz)



RA RITUAL
100g (3.52oz)



RA ULTRA
100g (3.52oz)



Royal Armenia's production facility is equipped with modern technologies and high-capacity lines, enabling efficient and flexible manufacturing of instant beverages. Alongside strong production capabilities, special attention is given to attractive product design and consistent quality, ensuring that every BOO product meets high visual and taste standards.



INSTANT BEVERAGE PRODUCTION PROCESS



100 % NATURAL INSTANT COFFEE

Enjoy the perfect single-serve experience with TIMEOFF instant coffees in convenient 2g sticks, TimeOff Gold and TimeOff Classic, designed for a rich, flavorful brew whenever you need a moment of indulgence. Experience the convenience of our granulated instant coffees in a stylish TimeOff tin can, perfect for preserving freshness and flavor. Each scoop delivers a rich, aromatic brew that transforms your coffee moments into a delightful ritual, ready to enjoy anytime, anywhere.



TimeOff Blue
100g (3.52oz)



TimeOff Green
100g (3.52oz)



TimeOff Gold
25x2g (0.07oz)



TimeOff Classic
25x2g (0.07oz)

INSTANT FREEZE DRIED COFFEE



Royal Armenia invites all coffee lovers to discover the pure delight of our 100% natural instant granulated and freeze-dried coffees, TIMEOFF, RA Premium, and RA Gold. Each blend boasts a strong, invigorating flavor that awakens the senses and delivers a unique tasting experience.



RA Gold
65g (2.29oz)



RA Premium
65g (2.29oz)

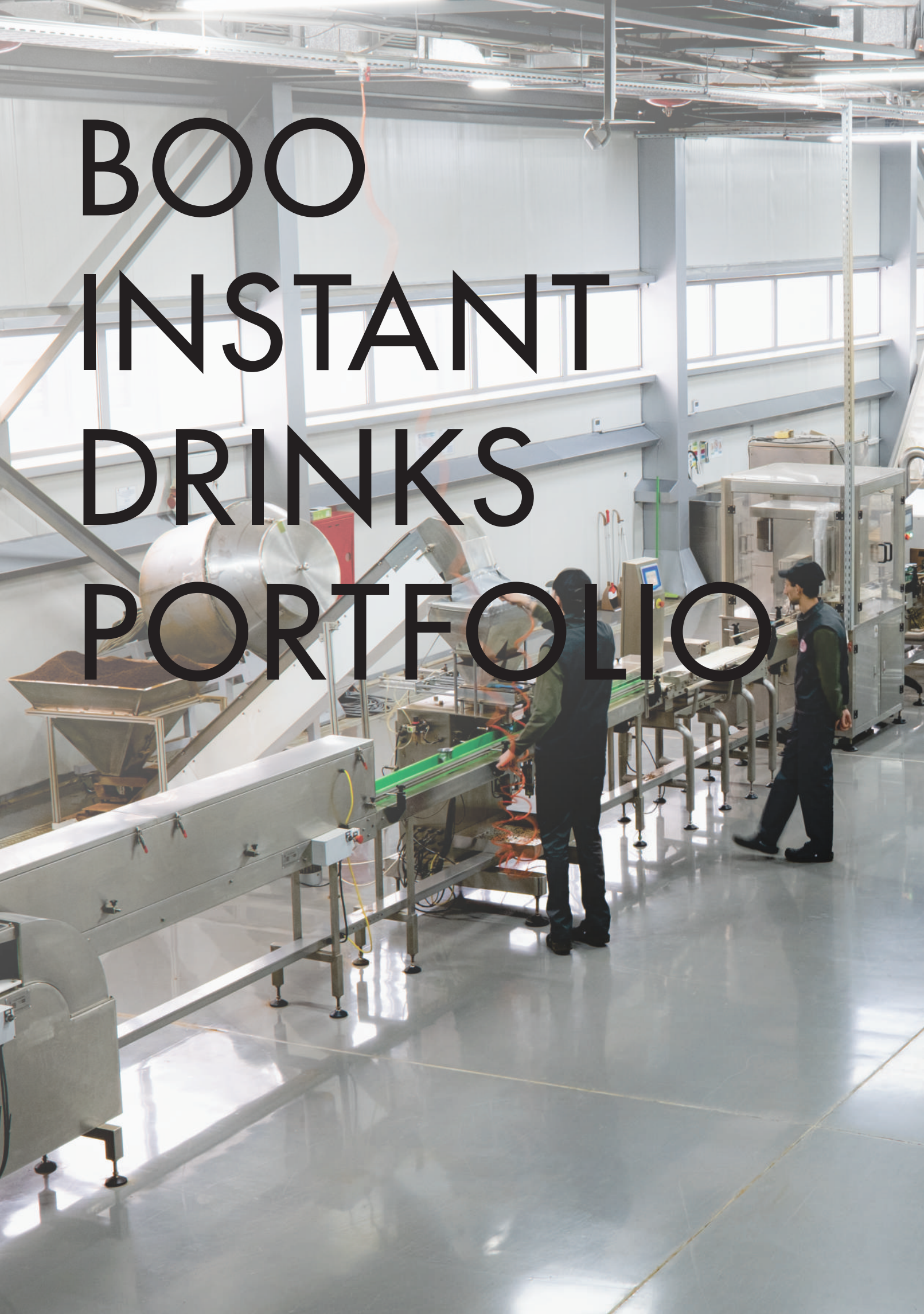


RA Gold
135g (4.76oz)



RA Premium
135g (4.76oz)

BOO INSTANT DRINKS PORTFOLIO







3in1

Discover the delightful world of Royal Armenia with our premium selection of BOO 3-in-1 Instant Coffee Drinks: Classic, Light, and Strong. Each blend is crafted with care, offering you a unique taste experience that caters to every coffee lover's preference. Whether you crave the rich comfort of Classic, the smooth balance of Light, or the bold kick of Strong, BOO is here to elevate your coffee moments. Enjoy the convenience without compromising on quality—your perfect cup is just a stir away!



3in1 Classic box
20x20gr (0.7oz)



3in1 Classic multipack
20x20gr (0.7oz)



3in1 Strong box
20x20gr (0.7oz)



3in1 Strong multipack
20x20gr (0.7oz)



3in1 Light box
20x20gr (0.7oz)



3in1 Light multipack
20x20gr (0.7oz)



HOT CHOCO

Indulge in the cozy warmth of our instant Hot Chocolate drinks, where each sip wraps you in a comforting embrace. Rich and velvety, it's a delightful escape that transforms chilly moments into sweet memories. Perfect for sharing with loved ones or enjoying in quiet solitude, this treat is a little cup of happiness that brings joy to every occasion.



Dark Choco Box

20x20gr (0.7oz)



Dark Choco Multipack

20x20gr (0.7oz)



Hot Choco Box

20x20gr (0.7oz)



Hot Choco Multipack

20x20gr (0.7oz)



**ICE
TEA**

Refresh your day with our Instant Ice Tea, crafted with natural flavors for a perfectly balanced, thirst-quenching drink in seconds. Enjoy the crisp, authentic taste of tea wherever you go!



Instant Tea Drink Box
 Peach | 20x20gr (0.7oz)



Instant Tea Drink multipack
 Peach | 20x20gr (0.7oz)



Instant Tea Drink Box
 Raspberry | 20x20gr (0.7oz)



Instant Tea Drink multipack
 Raspberry | 20x20gr (0.7oz)



ICE TEA

Refresh your spirit with our instant Iced Tea drinks, infused with the vibrant essence of natural flavors. Each sip is a burst of cool delight, capturing the carefree joy of sunny days and cherished moments. Perfect for sipping on your porch or sharing with friends, it's a refreshing escape that invigorates the senses and brightens your day.



Instant Tea Drink Box
Black Currant | 20x20gr (0.7oz)



Instant Tea Drink multipack
Black Currant | 20x20gr (0.7oz)



Instant Tea Drink Box
Lemon | 20x20gr (0.7oz)



Instant Tea Drink multipack
Lemon | 20x20gr (0.7oz)



**Boo
Chi!
No!**

Experience the rich indulgence of our instant Cappuccino coffee drinks, available in three delightful flavors that cater to every mood. Each creamy sip envelops you in warmth, blending bold coffee with the sweetness of your choice—whether you crave the classic, a touch of vanilla, or a hint of chocolate.



Boochino Cappuccino Box
Chocolate | 10x20gr (0.7oz)



Boochino Cappuccino Multipack
Chocolate | 20x20gr (0.7oz)



Boochino Cappuccino Box
Caramel | 10x20gr (0.7oz)



Boochino Cappuccino Multipack
Caramel | 20x20gr (0.7oz)



Boochino Cappuccino Box
Classic | 10x20gr (0.7oz)



Boochino Cappuccino Multipack
Classic | 20x20gr (0.7oz)

NEW RTD COFFEE PRODUCTION LINE





[illegible]

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 عمة من قبل

اقلقت محلة
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 عمتة من قبل

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يَعْتَصِمُونَ مِنْ قَبْلِ

عنينة من قبل

مجلسه ۱۱۱





Get ready to experience the perfect blend of nature and energy with our BOO Ready to Drink products. Crafted from the finest beans, it's the boost you need, anytime, anywhere—rich in flavor, pure in ingredients. Your moment of real, refreshing coffee is almost here.



Boo Ice Coffee
Cappuccino | 230ml (7.8oz)



Boo Ice Coffee
Latte | 230ml (7.8oz)

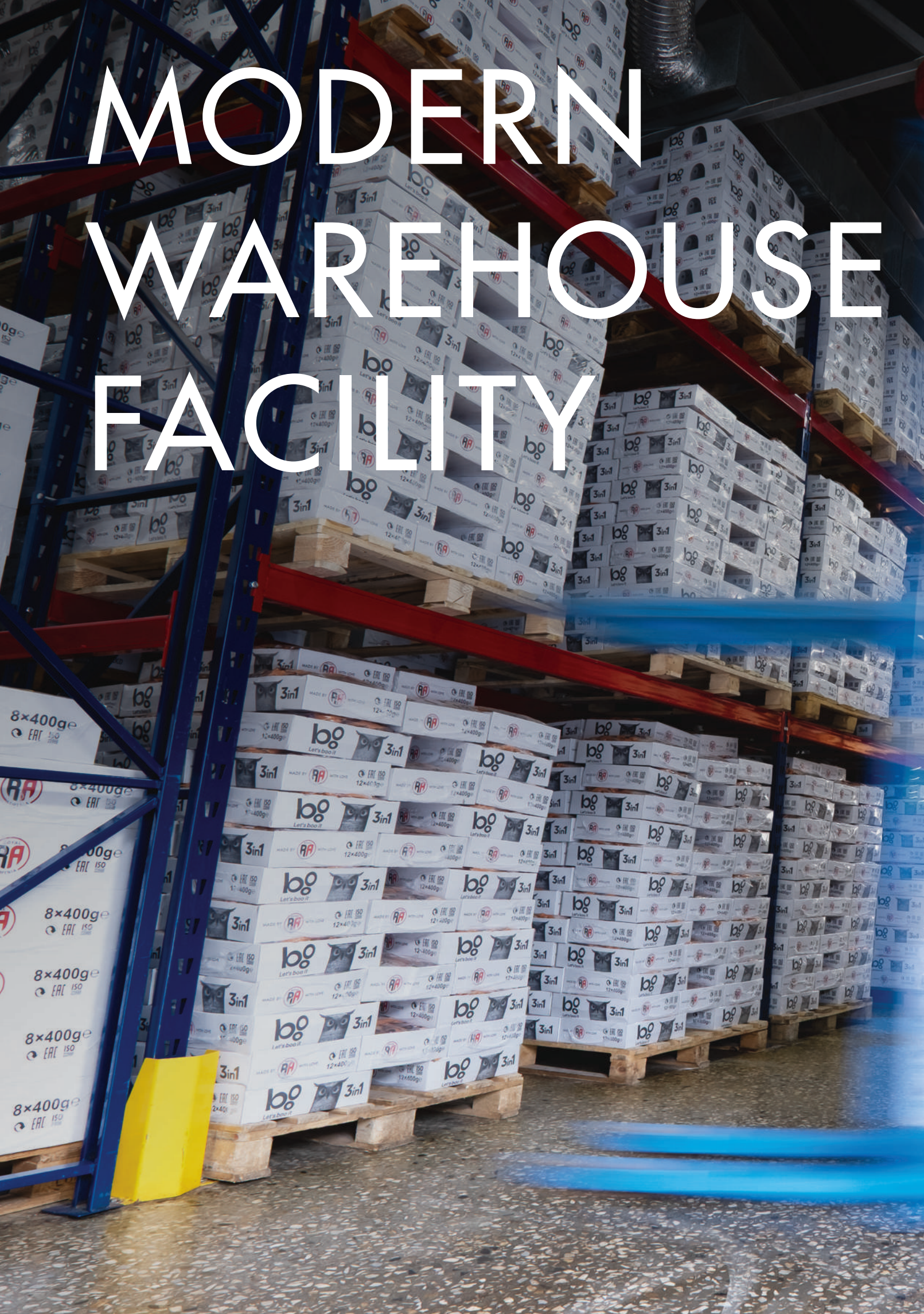


Boo Ice Coffee
Espresso | 180ml (6oz)



Boo Ice Coffee
Espresso no shugar | 180ml (6oz)

MODERN WAREHOUSE FACILITY



Royal Armenia's warehouse is a modern, technically equipped facility that fully complies with all required standards. It ensures proper storage, efficient handling, and safe distribution of BOO products, maintaining quality and integrity at every stage.



EXPORT

USA RUSSIA GEORGIA NETHERLANDS BELGIUM
UAE CHINA FRANCE KAZAKHSTAN SAUDI ARABIA
UZBEKISTAN
KYRGYZSTAN



"Royal Armenia's Export Map reflects the steady growth of our international presence. Year by year, we expand the number of countries where our products reach, continuously enlarging our export footprint. Equipped with all necessary certifications



and a commitment to the highest quality, we ensure the ongoing and unstoppable growth of our sales abroad."

AWARDS AND RECOGNITIONS



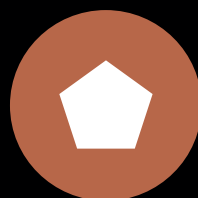
Over 27 years of dedicated craftsmanship, our company has proudly earned numerous international and local awards, a testament to our commitment to quality and excellence. These accolades reflect our passion for creating exceptional coffee that resonates with enthusiasts around the world. We remain inspired by this recognition, driving us to continually innovate and deliver the finest products for our valued customers.



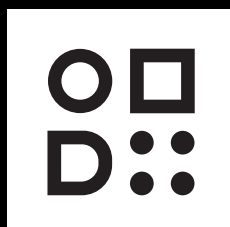
DESIGN AWARDS



2023
Pentawards
Bronze



2025
Pentawards
Bronze



WORLD
BRAND
DESIGN
AWARDS
SILVER
2023

